Your guide to Natrition Basics





Macros, or macronutrients, are what make up our diets along with micronutrients. Our macros are fat, protein, and carbohydrates. Micros consist of vitamins and minerals. Each macro has a daily recommended amount. Fat is 20-35%, protein is 10-35%, carbohydrates are 45-65%. You can alter these percentages based on your nutrition goals.

Now that we've discussed macro percentages, let's talk about what with them. The percentages from above are used to calculate how grams of each macro you should tat a day. To start, find out your BMR (basal metabolic rate). Your BMR is the amount of energy the body burns to accomplish basic life functions; breathing, blood circulation, cell production, nutrient absorption, and digestion. Your BMR is similar to your RMR, resting metabolic rate, which includes the energy expended by simple daily movements. An equation, the Harris-Benedict BMR formula, calculates the calories for you. It's different for men and women. Calculators.org is a reliable site that does the math for you! Your BMR is calculated with your age, gender, height, and weight.

MEN = 66 + (6.2 x weight in lbs) + (12.7 x height in inches) - (6.76 x age in years)

WOMEN = 655.1 + (4.35 x weight in lbs) + (4.7 x height in inches) - (4.7 x age in years)

total daily energy exp

Once you've calculated your BMR, calculate your TDEE. Your TDEE is your total daily energy expenditure. This reflects the total amount of energy your body burns while working or exercising. Your TDEE = BMR x Activity Level



Sedentary | 1.2



Lightly Active | 1.375



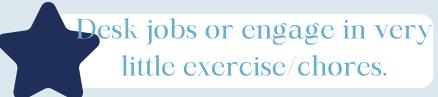
Moderately Active | 1.55



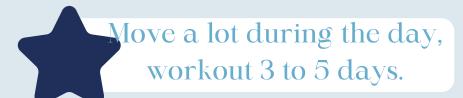
Very Active | 1.725



Extra Active | 1.9











After calculating your TDEE, you take that caloric number and use the macro percentages to figure out what to eat in a day, in grams. Let's use an example of a a 25 year old female, 5 ft. 3, and 138 lbs. Her BMR = 1,427 calories/day. She is moderately active. Her TDEE = BMR x Activity Level = $1,427 \times 1.55 = 2,212$ calories/day. For her personal goals, her macros are:

Fat 25%: 2,212 cals x 0.25 = 553 / 9 = 61g fat Protein 30%: 2,212 cals x 0.30 = 664 / 4 = 166g protein Carbs 45%: 2,212 cals x 0.45 = 995 / 4 = 249g carbs (The number we divide by is the amount of

calories/gram of that macro!)



After you've calculated your TDEE, and before you calculate your grams of macros, decide if you're looking to maintain, lose, or gain weight. To maintain, simply eat the TDEE calories you calculated. If you're looking to lose weight, you simply want to eat in a deficit. If my client's TDEE is 2,212 but she wants to lose, we'll make sure she's eating below 2,212 (but above her BMR 1,427). If my client wants to gain, she would do the opposite and eat more than her 2,212. A general rule of thumb for most people is subtracting 500 for a deficit and adding 500 for a surplus.

Client Example:

Maintain: 2,212 cals/day

Lose: 2,212 - 500 = 1,712 cals/day

Gain: 2,212 + 500 = 2,712 cals/day

500 less a day is roughly ONE lb of weight loss a week. Do not exceed 500 purposely.



TO TRACK OR NOT TO TRACK...

Actively tracking your calories and macros is not for everyone. It's recommended that you do not track if numbers are or have been an issue for you. Tracking numbers like this can create issues like depression, anxiety, or eating disorders. Numbers do not control you! If you feel you're struggling, please seek professional help from a doctor.

I recommend you track your food for 2-4 weeks and try to eat consistently. Once you've got an idea of what your daily calories looks and feels like, you won't have to actively track! We track these things to give ourselves more control over what we eat, but it does not control us. Life is about balance and there's always time to have your cake and eat it, too.



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Nutri Serving Size 3 Serving Per C	3 oz. (85	g)	CTS	
Amount Per Ser	ving			
Calories 200	Calories fror	n Fat 120		
Total Fot 15	~	% Dai	ly Value*	
Total Fat 15g			20 %	
Saturated Fat 5g 28 9				
Trans Fat 3g				
Cholesterol		10 %		
Sodium 650mg 28 %				
Total Carbohydrate 30g 10 %				
Dietary Fiber		0 %		
Sugars 5g				
Protein 5g				
Vitamin A 5% •		Vitan	Vitamin C 2%	
Calcium 15% •		Iron :	Iron 5%	
*Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs. Calories 2,000 2,500				
Total Fat	Less than	65g	80g	
Sat Fat Cholesterol	Less than Less than	3	25g 300mg	
Sodium	Less than		2,400mg	
Total Carbonhydrate Dietary Fiber	е	300mg 25g	375mg 30g	

Reading nutrition labels can be tricky. You always want to check the serving size and servings per container. A lot of people, me included, will assume something is one serving because "it looks like it is" or "I'm able to consume the whole thing easily". If you're tracking, some apps will let you scan your product and it usually does the work for you, (Noom, Lose It, My Fitness Pal). It's important to read these to know how many grams of fat, carbs, and protein you are getting per serving.

Reading ingredient lists can be tricky, too. Ingredients are by most listed to quantities. So in this example, water is the main ingredient in this product. Typically you want the first 3 ingredients to be whole foods. It's good the first ingredient is water but then the next two are forms of sugar: sugar and corn syrup. Another rule is if the list is longer than 2-3 lines, it's can assume you processed food. You'll want eliminate decrease to or consumption.

INGREDIENTS: WATER, SUGAR, CORN SYRUP, MILK PROTEIN CONCENTRATE, VEGETABLE OIL (CANOLA, HIGH OLEIC SUNFLOWER, CORN), COCOA PROCESSED WITH ALKALI, SOY PROTEIN ISOLATE, AND LESS THAN 0.5% OF POTASSIUM CITRATE, MAGNESIUM PHOSPHATE, POTASSIUM CHLORIDE, CELLULOSE GEL AND GUM, SALT, CALCIUM PHOSPHATE, CALCIUM CARBONATE, SODIUM ASCORBATE, SOY LECITHIN, CHOLINE BITARTRATE, ALPHA TOCOPHERYL ACETATE, ASCORBIC ACID, CARRAGEENAN, FERRIC PYROPHOSPHATE, NATURAL AND ARTIFICIAL FLAVOR, ZINC SULFATE, VITAMIN A PALMITATE, NIACINAMIDE, VITAMIN D3, CALCIUM PANTOTHENATE, MANGANESE SULFATE, COPPER SULFATE, PYRIDOXINE HYDROCHLORIDE, THIAMINE HYDROCHLORIDE, BETA CAROTENE, RIBOFLAVIN, CHROMIUM CHLORIDE, FOLIC ACID, BIOTIN, POTASSIUM IODIDE, VITAMIN K1, SODIUM SELENITE, SODIUM MOLYBDATE, VITAMIN B12.



Thank you for taking the time to read and educate yourself. If you have any additional questions please feel free to message me!

Everything I've put in here is common knowledge and was also taught to me through my bachelor's degree and certifications. You can fact check anything in here if you're feeling unsure.

While it's important to live a healthy life, it's important to enjoy life, too. Remember, you didn't lose weight overnight which means you can't gain weight overnight. Both of these things are gradual and have many parts to them. Eat the cake but don't forget to eat your veggies, too!

